



ACTUARIAL SOCIETY
OF SOUTH AFRICA

2024
CONVENTION

POST-CONVENTION REPORT



**THE FUTURE
IS PRESENT**

20 – 21
NOVEMBER



1. Executive Summary	3
2. Registration	6
3. Accommodation	9
4. Programme	11
5. Marketing	15
6. Sponsorship and Exhibition	17
7. Social Programme	20
8. Feedback	22

Appendix I: Post-Convention Survey Responses

Appendix II: Attendee and Participation List

Appendix III: Call for Papers and Speakers

Appendix IV: Session Attendance and Recording YouTube Links

Appendix V: Media Report

Appendix VI: Sponsorship and Exhibition Prospectus





ACTUARIAL SOCIETY
OF SOUTH AFRICA

2024
CONVENTION

ORGANISING COMMITTEE

CHAIR

Roxanne Tobias

PROGRAMME LEAD

Logan Standaar

SPONSORSHIP LEAD

Simon Louw

KEYNOTE SPEAKERS & PROGRAMME HOSTS LEAD

Yashna Vermaak

DELEGATE EXPERIENCE LEAD

Chris Anastasiades

Aginella Zvinorova
Bhaavic Chhana
Dante Griessel
Dunny Semwayo
John Sibanda
Kobus Swanepoel
Methembe Thomas Tshuma
Michaela De Vallier
Petro Appelo
Raeelah Ahmed
Shaun Lawton
Simba Takawira
Soshan Soobramoney
Thandi Mcizana
Tokelo Kenol
Tonia Nel
Zante Mostert



**THE FUTURE
IS PRESENT**



ACTUARIAL SOCIETY
OF SOUTH AFRICA

2024
CONVENTION



EXECUTIVE SUMMARY



WHAT

Annual Convention

Actuarial Society of South Africa's 2024 Convention

Associated Events

International Committee: Africa Seminar

Exhibition

Convention Laugh and Linger Longer

Convention Actuachella

WHEN

Tuesday, 19 November: International Committee: Africa Seminar

Wednesday, 20 November – Thursday, 21 November: 2024 Convention

Wednesday, 20 November: Laugh and Linger Longer

Thursday, 21 November: Actuachella

WHERE

Cape Town International Convention Centre

WHO

1889 registered attendees (1833 participated)

282 International Committee: Africa Seminar registered attendees

998 Actuachella registered attendees

97 submissions received in response to the Call for Papers and Speakers

44 sessions (4 plenaries and 40 concurrents)

10 exhibitors

18 sponsors (17 with exhibition)



ACTUARIAL SOCIETY
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REGISTRATION



CATEGORIES AND FEES

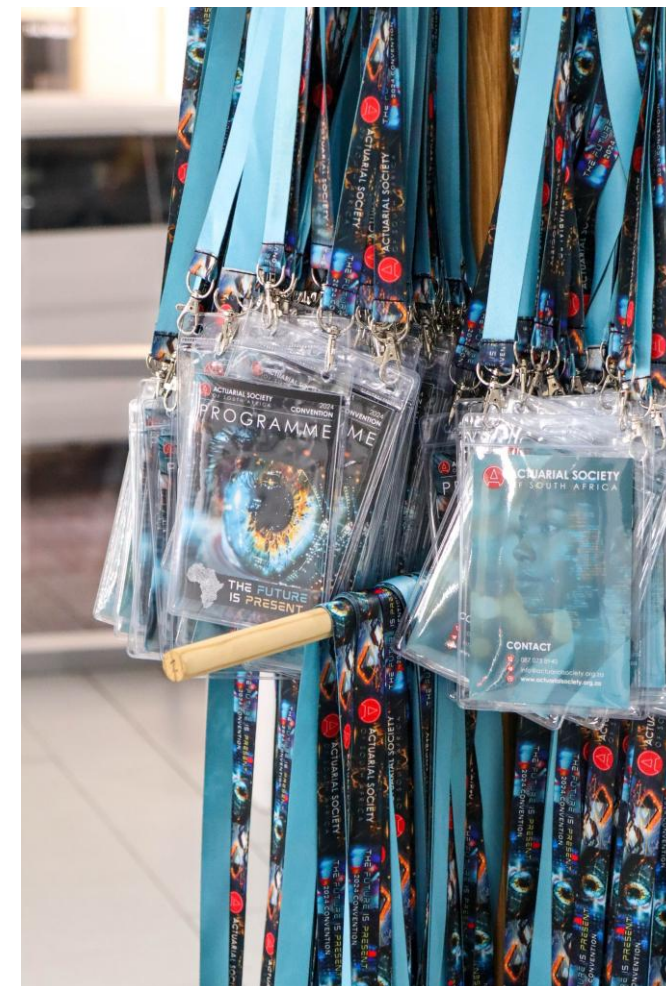
REGISTRATION FEES

Early Registration – Members (17 July – 23 Aug 2024)	R 8,475.00
Early Registration – Non-members (17 July – 23 August 2024)	R 11,650.00
Early Registration – Students and Academics (17 July – 23 August 2024)	R 5,670.00
Registration – Members (after 23 August 2024)	R 10,065.00
Registration – Non-members (after 23 August 2024)	R 13,230.00
Registration – Students and Academics (after 23 August 2024)	R 7,790.00

2024 INTERNATIONAL COMMITTEE: AFRICA SEMINAR REGISTRATION FEES

DATE: Tuesday, 19 November

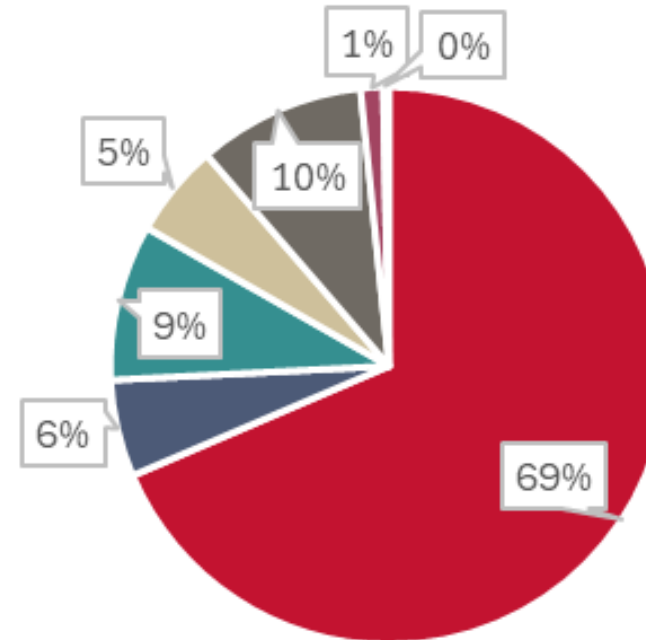
Fellows, Associates and Affiliates	R 805.00
Technical and Students	R 595.00
Non-Members and Library Members	R 1,150.00





DELEGATE SUMMARY

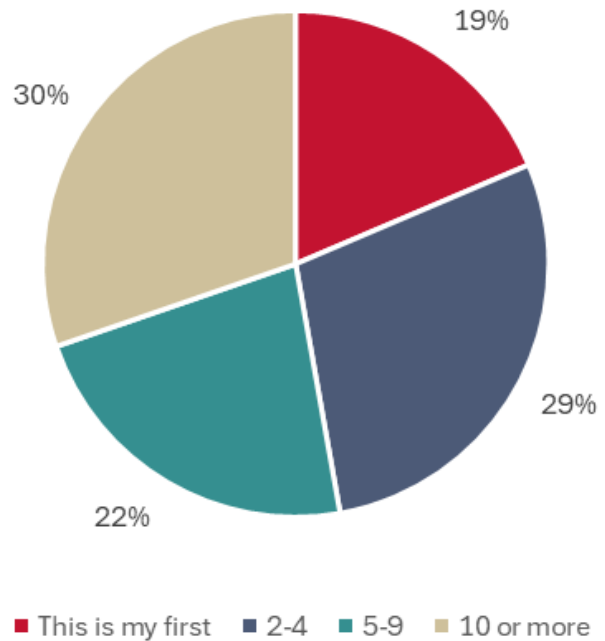
TOTAL PARTICIPANTS	1833
Member	1257
Non-Member	103
Student / Academic	166
Complimentary	99
Sponsor and Exhibitor	178
Session Only Speaker	24
Africa Seminar Only	6



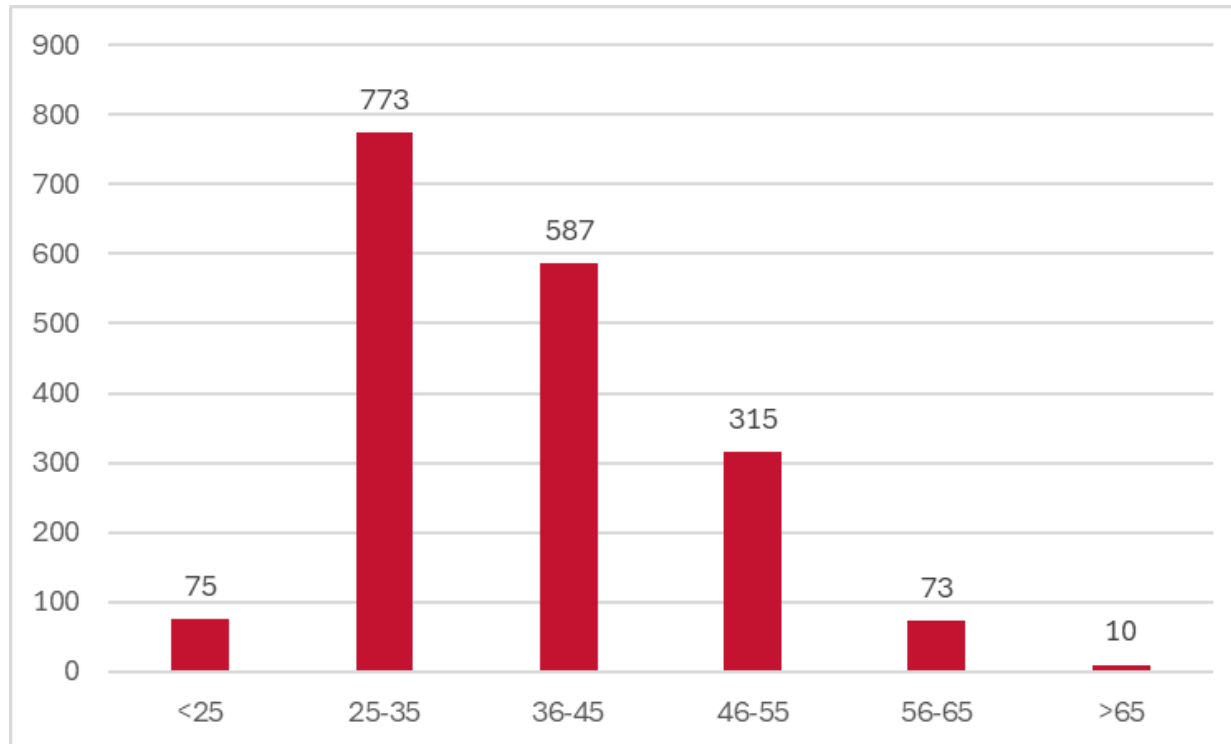
- Member
- Non-Member
- Student / Academic
- Complimentary
- Sponsor and Exhibitor
- Session Only Speaker
- Africa Seminar Only



CONVENTIONS ATTENDED



AGE





MEMBERSHIP STATUS

TOTAL RESPONSES	1654
Associate	144
Fellow - with <5 years working experience	72
Fellow - with >10 years working experience	719
Fellow - with 5-10 years working experience	242
Honorary member	2
Society staff	29
Student member - with <10 years work experience	322
Student member - with >10 years work experience	124

REASON FOR ATTENDING

TOTAL PARTICIPANTS	1833
Continuing Professional Development (CPD) points	509
Gain new ideas, be inspired	472
Learn	326
Network	280
Find opportunities to collaborate	93
Raise awareness about my organisation / institution / research	54
Share my knowledge / experience	43
Other	37
Practical training	11
Recruitment	8



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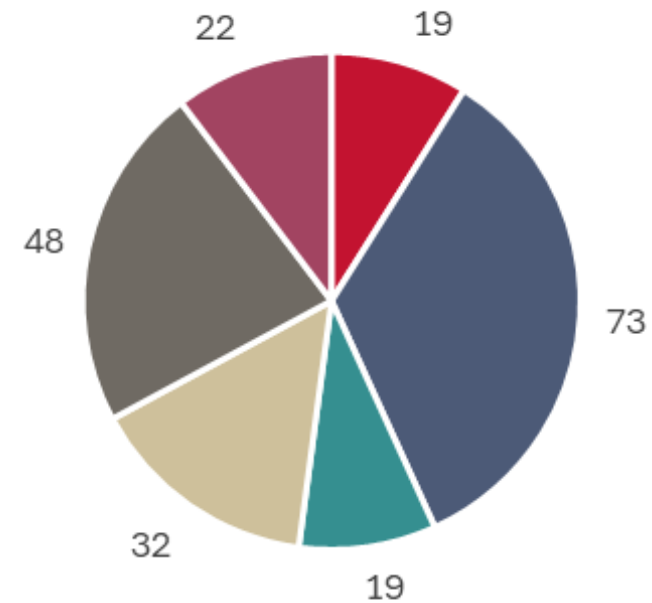


ACCOMMODATION



ACCOMMODATION BOOKED

Hotel Name	Star Rating	Number of Rooms
The Westin	5 star	19
Southern Sun The Cullinan	5 star	73
The Onyx Hotel	4 star	19
Radisson Cape Town Foreshore	4 star	32
Southern Sun Waterfront	4 star	48
Southern Sun SunSquare	3 star	22



- The Westin
- Southern Sun The Cullinan
- The Onyx Hotel
- Radisson Cape Town Foreshore
- Southern Sun Waterfront
- Southern Sun SunSquare



ACTUARIAL SOCIETY
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PROGRAMME

PROGRAMME OVERVIEW

Plenary Sessions	4
Concurrent Sessions across five streams	40
TOTAL SESSIONS	44

CALL FOR PAPERS AND SPEAKERS SUBMISSIONS

Accepted	49
Withdrawn	2
Unsuccessful	46
TOTAL SUBMISSIONS	97

KEY DATES

Proposals due	24 May 2024
Notification of proposal outcome	28 June 2024
Full abstracts due (400 words)	19 July 2024
Successful presenters to register	2 August 2024
Final papers due (for publication and prize eligibility)	25 September 2024





PLENARY SPEAKERS



Jeremy Gardiner
**From Darkness to Dawn:
Navigating opportunities in
a recovering South Africa**

Pierre du Plessis
Money is “just” a story



Akani Simbine
SA's Sprint King



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MARKETING



SOCIAL MEDIA

X, formerly Twitter, was once again undertaken by Lucienne Fild as part of Convention PR and media relations. The Society managed Facebook, Instagram and LinkedIn to ensure all social media platforms were utilised. Social media is beneficial to Convention marketing beyond content and conversation; throughout the planning phases tweets were issued reaffirming deadlines, sharing logistical information and announcing programme content.

The 2024 Convention hashtag was #assa2024za.

WEBSITE

The Convention website was hosted on the ASSA website: www.actuarialsociety.org.za. 2024 Convention content was uploaded onto the website and was regularly updated and reviewed. The website was an essential and economical tool for marketing the Convention, facilitating attendance and sharing content.



MEDIA AND PUBLIC RELATIONS MANAGEMENT

Lucienne Fild of Fild Communications invited media to attend the Convention. They were all provided a discount code to ensure complimentary registration.



actuarialsa • Follow
Original audio



actuarialsa One week to go until the #ASSAConvention2024! Connect, network, and elevate your career. See you there!
9w



raeelah_ahmed Can't wait!!!
9w 1 like Reply





NEWSLETTERS

07-Mar	Newsletter 1 - Save the Date
10-Apr	Newsletter 2 - Call for Papers & Speakers, Sponsorship & Exhibition Opportunities
08-May	Newsletter 3 - Call for Papers and Speakers Extension
22-May	Newsletter 4 - Call for Papers and Speakers Reminder
13-Jun	Newsletter 5 - Meet the Minds Behind the 2024 Convention
17-Jul	Newsletter 6 - Register Now
07-Aug	Newsletter 7 - Provisional Programme
21-Aug	Newsletter 8 - Early Registration Ends 23 August
11-Sept	Newsletter 9 - Plenary Speaker Announcement, Updated Programme
26-Sept	Newsletter 10 - Let your hair down at Actuachella
09-Oct	Newsletter 11 - Our Platinum Sponsor, SA3
23-Oct	Newsletter 12 - Plenary Speaker Announcement
06-Nov	Newsletter 13 - Plenary Speaker Announcement & Papers
13-Nov	Newsletter 14 - One week to go!

LET YOUR HAIR DOWN AT ACTUACHELLA

Two full days of fascinating presentations and networking - that's where Actuachella comes!

ASSA INVITES
ACTUACHELLA
A COACHELLA INSPIRED

KENILWORTH
THURSDAY
21 NOVEMBER

FEEL THE BEAT, TASTE
LIVE PERFORMANCES

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2024 CONVENTION

CAPE TOWN INTERNATIONAL CONVENTION

20 - 21 NOVEMBER

OUR PLATINUM SPONSOR - SA3

A³ South African
Actuaries Abroad

to see all the Convention attendees in Cape Town soon! We aim to
tribution towards making this year's Convention another memorable
our status as the "go-to" Actuarial Recruitment Firm in South Africa.

RECRUITMENT DONE DIFFERENTLY -
PROFESSIONAL AND PERSONAL

established itself as the leading actuarial recruitment firm in South
Africa. We are all qualified actuaries and members of ASSA who will



"With happy customers for the past
19 years, our business is truly blessed
and trusted by managers and
candidates alike. Whether you are
looking to fill a strategic position or
looking for a new challenge, we
would love to help. We trust that you
will find our service excellent and the
whole process quick, efficient, and
professional from start to finish."



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**SPONSORSHIP AND
EXHIBITION**

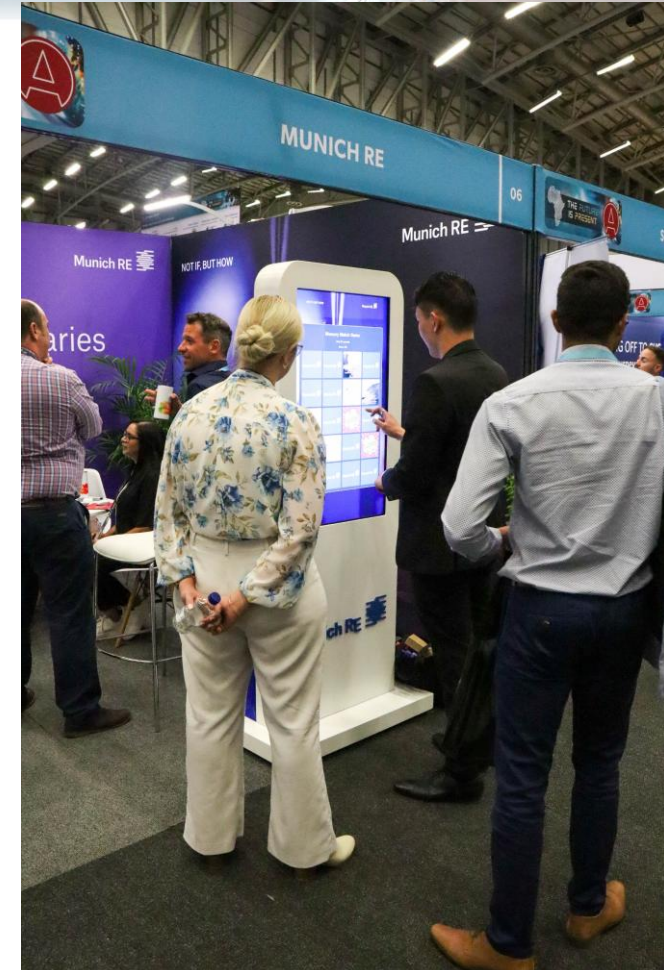


SPONSORSHIP

- 19 items sold
- Total income: R 2,573,750 incl VAT

EXHIBITION

- 27 exhibitors plus ASSA Hub
- 486m² sold
- Total income: R 685,750 incl VAT



There were four first-time sponsors and exhibitors: Green 13 Solutions, Sapiens, Outsized and Earnix.



PLATINUM



GOLD



SILVER

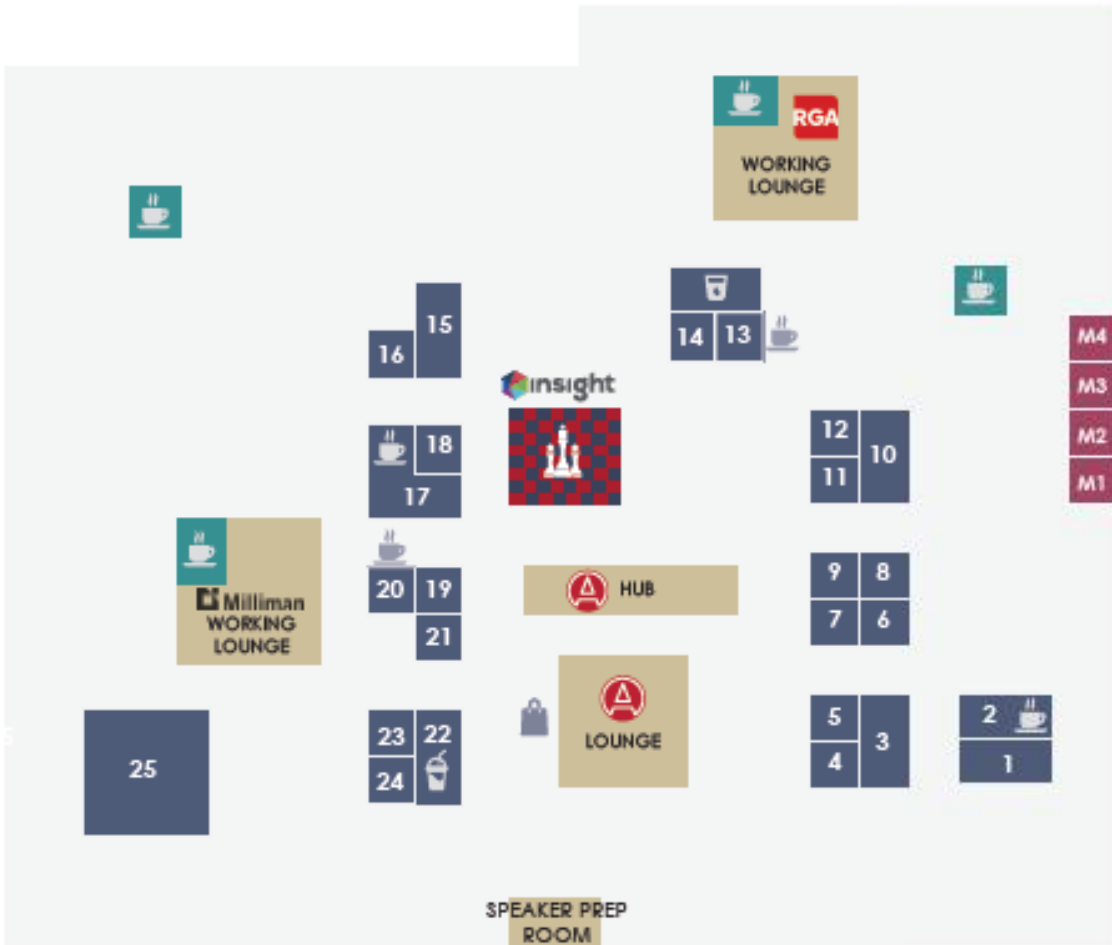


BRONZE



FLOORPLAN

THANK YOU TO ALL OF OUR EXHIBITORS



- CHESS TOURNAMENT
- HYDRATION STATION
- COFFEE
- TOTE BAG PICK & PRESS STATION
- SMOOTHIE STATION
- MEETING PODS 1 - 4



- | | | | |
|----|-----------------|-----|---|
| 1 | OLD MUTUAL | 15 | insight |
| 2 | earnix | 16 | RNA |
| 3 | SAPIENS | 17 | SA ¹ South African Actuarial Society |
| 4 | data symphony | 18 | Hannover Re |
| 5 | NETWORK FINANCE | 19 | EY Shape the future with confidence |
| 6 | Munich RE | 20 | Swiss Re |
| 7 | Outsized. | 21 | dynamo |
| 8 | SAL | 22 | LIBERTY Standard Bank Group |
| 9 | mbe consulting | 23 | AKUR8 |
| 10 | momentum group | 24 | Discovery Vitality |
| 11 | XA Xosha | 25 | RGA |
| 12 | Sanlam | WL1 | Milliman |
| 13 | Green 13 | WL2 | Milliman |
| 14 | Gen Re | | |





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SOCIAL PROGRAMME



LAUGH AND LINGER LONGER

Wednesday, 20 November
17:45- 20:00
Sponsored by FNB

Highlights:

- **Pre-Show Snacks:** Guests enjoyed M&Ms, wine gums, and Pringles.
- **Comedy Performance:** Nik Rabinowitz kept the audience entertained.
- **Post-Show Bites & Drinks:** A selection of **canapés** and drinks..





ACTUACHELLA

Thursday, 21 November
Kenilworth Racecourse
19:30 – 23:30

Highlights:

- **Festival Accessories & Fuel:** Themed accessories enhanced the vibe, and Monster drinks on buses energized attendees.
- **Seamless Entry:** Festival-style wristbands served as tickets.
- **Live Entertainment:** GoodLuck performed on a high-energy stage with concert lighting.
- **Food & Drinks:** Food trucks and a festival-style bar kept guests satisfied.
- **Lounge & Decor:** Cabanas offered relaxing lounge spaces, while large props, pinwheels, flags, and festoon lighting set the scene.
- **Photo Experiences:** A photo station, mirror photobooth, and mobile photobooth captured memories.



ACTUACHELLA



ACTUACHELLA



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FEEDBACK



**Costa Economou,
ASSA President**

This is just a short note to congratulate you and your exceptional convention organising committee on an outstanding convention.

This year, you guys really upped the ante and delivered one of the best conventions ever! Thank you for making it so special.

Congrats again on an excellent conference, it's always a privilege to be there.

That was a GREAT conference thank you so much for all your work on this!

**Joanna Combrink,
Presenter**

**Jeremy Gardiner,
Plenary Speaker**

Well done on an absolutely superb Convention! It was probably the best one yet: extremely professional, smooth and a lot of fun! Thanks so much!

I am genuinely impressed with what you have achieved with the conference. Lots of learning to take home for me.

Congratulations on a superbly organized event – it was such a pleasure working with your team and receiving such efficient and clear briefing and comms.

**Evelyn Olwagen,
Past Organising
Committee
Programme Lead**

**Kartina Tahir
Thomson, IFoA
President**

**Pippa Hudson,
Programme Host**