



ACTUARIAL SOCIETY
OF SOUTH AFRICA



**50TH ANNUAL
CONVENTION 2023**

THROUGH THE AGES
POST-CONVENTION REPORT



ACTUARIAL SOCIETY
OF SOUTH AFRICA



TIMELESS EXCELLENCE
THROUGH THE AGES

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ACTUARIAL SOCIETY
OF SOUTH AFRICA



EXECUTIVE SUMMARY



EVOLUTIONARY ELEGANCE
THROUGH THE AGES

WHAT

Annual Convention

Actuarial Society of South Africa's 2023 Hybrid Convention

Associated Events

International Committee: Africa Seminar

Exhibition

Convention Laugh and Linger Longer

Convention Cocktails and Dinner

WHEN

Tuesday, 10 October: International Committee: Africa Seminar

Wednesday, 11 October – Thursday, 12 October: 2023 Hybrid Convention

Wednesday, 11 October: Laugh and Linger Longer

Thursday, 12 October: Cocktails and Dinner

WHERE

Venue

Sandton Convention Centre, Johannesburg

Virtual Platform

Webex Events (formerly Socio) (mobile and web app)

WHO

1925 registered attendees (1451 in-person and 474 virtual) from South Africa and select sub-Saharan African countries (1836 participated either in person or by creating a virtual profile on the app)

349 International Committee: Africa Seminar registered attendees (242 in-person and 107 virtual)

662 Cocktails and Dinner registered attendees

59 submissions received in response to the Call for Papers and Speakers

25 sessions (4 plenaries, 20 concurrent sessions, and 1 sponsored lunch session)

12 exhibitors

14 sponsors (10 with exhibition, 4 with no exhibition)



ASSA 2023 CONVENTION ORGANISING COMMITTEE

- **Roxanne Tobias - Chair**
- **Catherine Wroblewski - Programme Lead**
- **Chris Anastasiades - Delegate Experience Lead**
- **Logan Standaar - Keynote Speaker & Programme Hosts Lead**
- **Simon Louw - Sponsorship & Exhibition Lead**

Raeelah Ahmed
Petro Appelo
Bhaavic Chhana
Zane Heyl
Tokelo Kenol
Linda Kleynscheldt
Shaun Lawton

Elash Mistry
Zante Mostert
Kobus Swanepoel
Simba Takawira
Yashna Vermaak
Michaela Da Vallier



REGISTRATION



ACTUARIAL SOCIETY
OF SOUTH AFRICA



GROWTH
THROUGH THE AGES

CATEGORIES AND FEES

REGISTRATION FEES

Attendance	In-Person	Virtual
Early Registration – Members (12 July – 15 August 2023)	R 7,700.00	R 5,775.00
Early Registration – Non-members (12 July – 15 August 2023)	R 10,585.00	R 7,940.00
Early Registration – Students and Academics (12 July – 15 August 2023)	R 5,155.00	R 3,870.00
Registration – Members (after 15 August 2023)	R 9,150.00	R 6,865.00
Registration – Non-members (after 15 August 2023)	R 12,025.00	R 9,121.00
Registration – Students and Academics (after 15 August 2023)	R 7,080.00	R 5,310.00



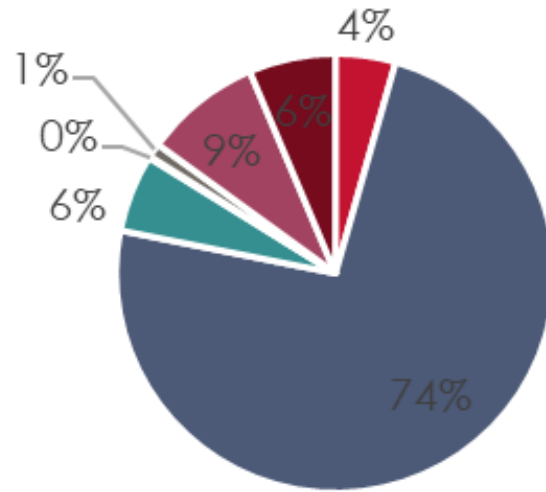
2023 INTERNATIONAL COMMITTEE: AFRICA SEMINAR REGISTRATION FEES

DATE: Tuesday, 10 October

TIME: 12:30 PM to 06:00 PM

Fellows, Associates and Affiliates	R 730.00
Technical and Students	R 540.00
Non-Members and Library Members	R 1,045.00

DELEGATE SUMMARY



- Complimentary
- Non-Member
- Session Only
- Sponsor and Exhibitor
- Member
- African Seminar Only
- Student and Academics



TOTAL PARTICIPANTS	1925
Complimentary	85
Member	1419
Non-Member	110
African Seminar Only	2
Session Only	20
Student and Academics	166
Sponsor and Exhibitor	123

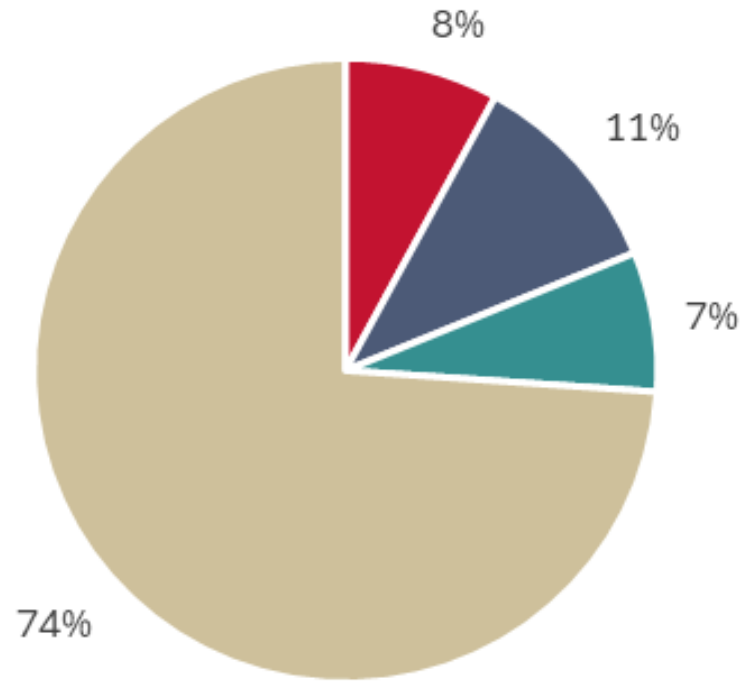
ACCOMMODATION



ACTUARIAL SOCIETY
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RESILIENCE
THROUGH THE AGES



- Sandton Sun and Towers
 ■ Radisson Blu Hotel Sandton
- Southern Sun Sandton
 ■ Garden Court Sandton City



Hotel Name	Star Rating	Number of Rooms
Sandton Sun and Towers	5 star	11
Radisson Blu Hotel Sandton	5 star	15
Southern Sun Sandton	4 star	10
Garden Court Sandton City	3 star	102

PROGRAMME



ACTUARIAL SOCIETY
OF SOUTH AFRICA



NAVIGATING MINDSCAPES
THROUGH THE AGES

PROGRAMME OVERVIEW

Plenary Sessions	4
Concurrent Sessions across four streams	20
Sponsored Lunch Session	1
TOTAL SESSIONS	25



CALL FOR PAPERS AND SPEAKERS SUBMISSIONS

Accepted	31
Accepted for pre-recorded oral presentation	5
Withdrawn	5
Unsuccessful	18
TOTAL	59

KEY DATES

Proposals due	19 May 2023
Notification of proposal outcome	9 Jun 2023
Full abstracts due (400 words)	30 Jun 2023
Successful presenters to register	17 Jul 2023
Final papers due (for publication and prize eligibility)	16 Aug 2023



PLENARY SPEAKERS



Jeremy Gardiner
The darkest hour?



Devi Sankaree Govender
Still Catching Crooks (in heels) ... in a pandemic!



Jeanette Marais
2023, the year both Barbie and Jeanette broke the glass ceiling



PROGRAMME HOSTS



Tapfuma Makina, Katlego Thaba, Amy Lewarne, Sanesh Albert, Lester Kiewet Roxanne Tobais, Enkromelle Andrew, Pippa Hudson

The Programme Hosts fulfil the traditional MC role and introduce speakers, manage questions, answers and discussions and engage with speakers should there be no questions from the audience.

MARKETING



ACTUARIAL SOCIETY
OF SOUTH AFRICA



UNLOCKING POSSIBILITIES
THROUGH THE AGES

WEBSITE

The Convention website was hosted on the ASSA website: www.actuarialsociety.org.za. The 2023 Convention content was uploaded onto the website and was regularly updated and reviewed. The website was an essential and economical tool for marketing the Convention and facilitating attendance.

SOCIAL MEDIA

Social media (Twitter) was once again undertaken by Lucienne Fild as part of Convention PR and media relations. Social media is beneficial to Convention marketing beyond content and conversation; throughout the planning phases tweets were issued reaffirming deadlines, sharing logistical information and announcing programme content.

The 2023 Convention hashtag was #assa2023za.

ASSA has also created a presence on Facebook (@ActuarialSA) and LinkedIn (@Actuarial Society of South Africa (ASSA)).



MEDIA AND PUBLIC RELATIONS MANAGEMENT

Lucienne Fild of Fild Communications invited media to attend the Convention. They were all provided a discount code to ensure complimentary registration and were able to attend either in-person or virtually.

NEWSLETTERS

12-Apr	Newsletter 1 - Save the Date
26-Apr	Newsletter 2 - Call for Papers and Speakers, Sponsorship and Exhibition
18-May	Newsletter 3 - Call for Papers and Speakers Deadline Reminder
08-Jun	Newsletter 4 - Call for Papers and Speakers Closed, Registration Opens in July
28-Jun	Newsletter 5 - Book your Exhibition Stand TODAY
12-Jul	Newsletter 6 - Register Now
26-Jul	Newsletter 7 - Provisional Programme and Chess Tournament
11-Aug	Newsletter 8 - Early Registration Rates End 15 August
23-Aug	Newsletter 9 - Programme Highlights
06-Sep	Newsletter 10 - Our Platinum Sponsor, SA3
20-Sep	Newsletter 11 - Meet our Keynote Speakers
28-Sep	Newsletter 12 - Debates, Papers and More
04-Oct	Newsletter 13 - Keynote Speaker, Papers and Townhall with ASSA



The SA3 team is excited to be back in person in Sandton this year, and to see all the in-person attendees again. Our aim is to make a significant contribution towards making the Convention a memorable event and to maintain our status as the "go-to" Actuarial Recruitment Firm in South Africa.

It is fair to say that SA3 has established itself as the leading actuarial recruitment firm in South Africa. Wilhelm, Henda and Julie are all qualified actuaries and members of ASSA who will look after all your recruitment needs.

"With happy customers for the past 18 years, our business is truly blessed and trusted by managers and candidates alike. Whether you are looking to fill a strategic position or looking for a new challenge, we would love to help. We trust that you will find our service excellent and the whole process quick, efficient, and professional from start to finish."



SPONSORSHIP AND EXHIBITION



COLLABORATIVE ALLIANCES
THROUGH THE AGES



ACTUARIAL SOCIETY
OF SOUTH AFRICA



PLATINUM SPONSOR



LIBERTY
In it with you



SPONSORSHIP

- 18 items sold
- Total income: R 2,010,000

EXHIBITION

- 22 exhibitors
- 108m² sold
- Total income: R 600,000



PLATINUM



Second year of a three-year contract at Platinum Sponsor

WORKING LOUNGE



GOLD



SILVER



BRONZE



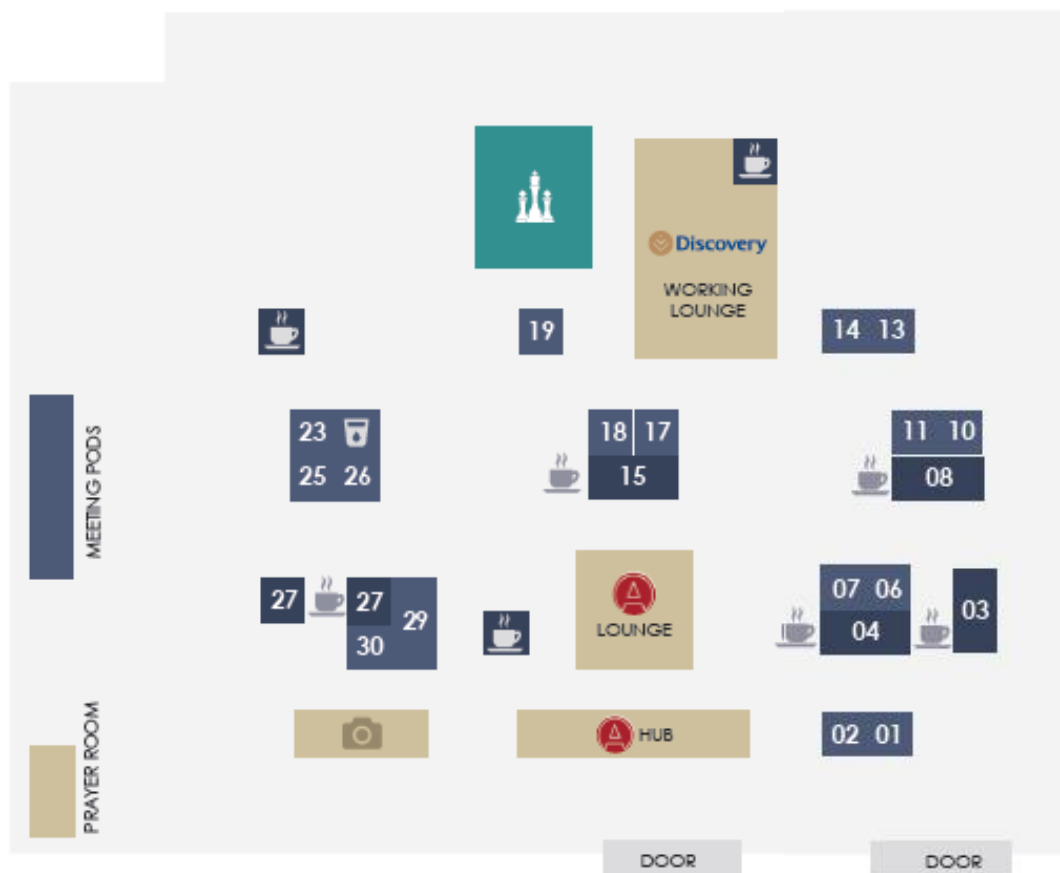
MINDFULNESS



LIBERTY
In it with you

Second year of a three-year contract at Mindfulness Sponsor

FLOORPLAN



- | | |
|--------------------------------|---|
| 01 data symphony | 15 SA South African Actuarial Association |
| 02 NETWORK FINANCE | 17 dynamo |
| 03 OLD MUTUAL | 18 SAL |
| 04 Milliman | 19 insight |
| 06 M&G Investments | 23 XAVIUM Quantum |
| 07 FIS | 25 SCOR The Art & Science of Risk |
| 08 RGA | 26 mbe consulting |
| 10 Sanlam Live with confidence | 27 hannover re |
| 11 Munich RE | 29 LIBERTY Be it with you |
| 13 momentum METROPOLITAN | 30 Swiss Re |
| 14 Gen Re | |





ACTUARIAL SOCIETY
OF SOUTH AFRICA



SOCIAL PROGRAMME



EVOLUTIONARY ELEGANCE
THROUGH THE AGES

LAUGH AND LINGER LONGER



Attendees were invited to linger after the last session of Day 1 to enjoy a laugh with Schalk Bezuidenhout. He performed in the plenary venue and drinks and snacks were served in the foyer afterwards, allowing attendees an opportunity to network.



COCKTAILS AND DINNER

The ASSA 2024 Cocktail and Dinner Event, held at AURUM Restaurant in Sandton, celebrated the 75th anniversary of the society and the golden jubilee of the 50th convention.

Themed "A Splash of Gold," the event was filled with energy and golden style, quickly selling out and attracting **650 guests**, the venue's maximum capacity.



While attendees praised the entertainment, music, and overall vibe, some challenges arose due to the limited space. For future events, the plan is to find a larger venue to accommodate more guests and create quieter chill areas for those seeking a moment to relax.

Another point for improvement was the food service. Although there were buffet stations and circulating trays, they did not always reach every corner of the venue, leading to some dissatisfaction among attendees.

Despite these issues, the event's overall success was evident in the lively atmosphere, engaging performances, and enthusiastic guests. The Delegate Experience committee welcomes the feedback and are committed to making the next event even better by finding a larger venue and improving food distribution.

