



ACTUARIAL SOCIETY
OF SOUTH AFRICA

2026 CONVENTION



BROADENING
boundaries

SPONSORSHIP & EXHIBITION PROSPECTUS

Cape Town International Convention Centre
7 - 8 October 2026



About ASSA

ASSA is an actuarial organisation of substance and stature.

It serves, and is valued by, its stakeholders as a primary source of authoritative advice and thought leadership in the understanding, modelling, and management of financial and other measurable risk. It is a member-driven organisation that develops the knowledge, expertise, and skills of members to grow the profession and impact positively on society and the wider fields in which actuaries contribute.

The Convention is the annual flagship event of the Actuarial Society of South Africa. The 53rd Convention will take place at the Cape Town International Convention Centre from 7 to 8 October 2026.



How will you benefit?

Build Strategic Connections

Network with leading figures in actuarial science and forge valuable relationships with potential clients, collaborators, and decision-makers.

Reach a Targeted Audience

Engage directly with actuaries and insurance professionals spanning life insurance, healthcare, investments, banking, retirement, risk management, finance, and data science.

Showcase Your Brand

Elevate visibility by actively promoting your organisation's brand, products, and services to a highly relevant professional community.

Strengthen Industry Positioning

Position your organisation as a thought leader while meeting emerging talent and future industry innovators.

Deepen Client Relationships

Reconnect with existing clients, nurture partnerships, and reinforce long-term loyalty.

Access Cutting-Edge Insights

Stay ahead of the curve with exposure to the latest research, best practices, and innovations shaping the actuarial and financial sectors.



www.actuarialsociety.org.za/Convention

2025 Convention Participation Summary

24

sponsors

30

exhibition
stands

1942

participants

29

submissions received
in response to the
Call for Speakers

44

sessions



Imran Mahomed
Chief Executive

Invitation to sponsor the ASSA 2026 Convention

This flagship event brings together leading professionals, decision-makers, and emerging talent from the actuarial and financial sectors.

The Actuarial Society of South Africa (ASSA) is pleased to invite your organisation to participate in our 53rd Annual Convention as a sponsor or exhibitor.

With a world-class programme featuring distinguished speakers, insightful panel discussions, and a dynamic exhibition hall, the Convention offers an exceptional platform to showcase your organisation, engage with key stakeholders, and foster valuable connections.

Sponsorship provides a distinctive opportunity to position your brand within the actuarial community, highlight your organisation's contributions to the industry, and explore new avenues for collaboration.

We encourage you to review the sponsorship opportunities and would welcome a conversation on how this engagement can be tailored to support your strategic objectives.

We look forward to partnering with you in making this year's Convention a resounding success.

Topics

Banking
Climate Change
Damages
Data Science
Education
Enterprise Risk Management
Health Insurance
Investments
Life Assurance
Market Conduct
Micro-insurance
Professionalism
Public Interest
Retirement Matters
Short-term Insurance
Systems and Technology

Sponsorship & Exhibition Opportunities

PLATINUM SPONSOR (Exclusive)
Investment: R363,000

SOLD

At the Convention

1. Co-branding on the name tags, shared with Convention brand
2. Opportunity to host a breakfast or lunch symposium – topic to be approved by the Organising Committee
3. 6m x 3m exhibition stand package (Includes high impact tension fabric walls and lockable counter. Choose to add your full branding to either or both at the sponsors expense)
4. Barista coffee bar in your exhibition stand
5. Pre-recorded 5-minute interview screened at the beginning of a plenary session
6. Sponsor logo on on-site sponsor banner and inter-session slides

On the Convention App

1. Primary brand visibility
2. Primary acknowledgment as the Platinum Sponsor in all listings
3. 2 daily announcements to app users
4. Opportunity to promote your engagements and activations on the app social feed
5. Sponsor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more

Marketing

1. Traditional website sponsor acknowledgement with linked logo and company profile
2. Platinum Sponsor feature in the Convention newsletter plus 2 additional newsletter appearances
3. Sponsor logo on all promotional communication, including newsletters
4. Sponsor spotlight in ASSA social media
5. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 4 x Full Registrations
2. 4 x Exhibitor Passes
3. 10 x Discounted Full Registrations

GOLD SPONSOR (Limited to 4)

Investment: R320,650

At the Convention

1. Choose an existing session on the programme to sponsor and show your alignment with the topic. The sponsor will be acknowledged with a "Brought to you by..." byline on the programme and recognised by the programme host (please note that the proposed session sponsorship will be subject to approval by the Organising Committee)
2. 6m x 3m exhibition stand package (Includes high impact tension fabric walls and lockable counter. Choose to add your full branding to either or both at the sponsors expense)
3. Barista coffee bar in your exhibition stand OR choose a refreshment break (talk to us about our great ideas to make the refreshment break truly yours)
4. Sponsor logo on on-site sponsor banner and inter-session slides

On the Convention App

1. High brand visibility
2. Enhanced acknowledgment as a Gold Sponsor in all listings
3. 1 daily announcement to app users
4. Opportunity to promote your engagements and activations on the app social feed
5. Sponsor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more

Marketing

1. Traditional website sponsor acknowledgement with linked logo and company profile
2. Gold Sponsor spotlight in the Convention newsletter
3. Sponsor logo on all promotional communication, including newsletters
4. Sponsor spotlight in ASSA social media
5. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 4 x Full Registrations
2. 4 x Exhibitor Passes
3. 8 x Discounted Full Registrations

SILVER SPONSOR

Investment: R217,800

At the Convention

1. 3m x 3m exhibition stand package (Includes high impact tension fabric walls and lockable counter. Choose to add your full branding to either or both at the sponsors expense)
2. 50% discount on a barista coffee bar in your exhibition stand OR a refreshment break (talk to us about our great ideas to make the refreshment break truly yours)
3. Sponsor logo on on-site sponsor banner and inter-session slides

On the Convention App

1. High brand visibility
2. Enhanced acknowledgment as a Silver Sponsor in all listings
3. Opportunity to promote your engagements and activations on the app social feed
4. Sponsor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more

Marketing

1. Traditional website sponsor acknowledgement with linked logo and company profile
2. Silver Sponsor spotlight in the Convention newsletter
3. Sponsor logo on all promotional communication, including newsletters
4. Sponsor spotlight in ASSA social media
5. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 2 x Full Registrations
2. 3 x Exhibitor Passes
3. 6 x Discounted Full Registrations



LINGER LONGER SOCIAL EVENT SPONSOR (Exclusive)

Investment: R199,650

At the convention

1. 3m x 3m exhibition stand package (Includes high impact tension fabric walls and lockable counter. Choose to add your full branding to either or both at the sponsors expense)
2. Exclusive host of the 2-hour Linger Longer social event, taking place at the end of Convention Day 1 in the CTICC
3. Recognition as Linger Longer Sponsor by programme hosts in preceding session
4. Opportunity to give a brief welcome address to guests
5. Provide entertainment, gifts, or branded merchandise (optional, at sponsor's expense)
6. Sponsor logo on on-site sponsor banner and inter-session slides

On the Convention App

1. High brand visibility
2. Enhanced acknowledgment as Linger Longer Sponsor in all listings
3. Sponsor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more

Marketing

1. Traditional website sponsor acknowledgement with linked logo and company profile
2. Linger Longer Sponsor spotlight in the Convention newsletter
3. Sponsor acknowledgment with a "Brought to you by..." byline on the programme
4. Sponsor logo on all promotional communication, including newsletters
5. Sponsor spotlight in ASSA social media
6. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 2 x Full Registrations
2. 2 x Exhibitor Passes
3. 5 x Discounted Full Registration

CONVENTION SOCIAL EVENT SPONSOR (Exclusive)

Investment: R199,100

2026 CONVENTION

At the Convention

1. Exclusive sponsor of the official Convention Social Event, taking place at the end of Convention Day 2, theme and venue to be confirmed
2. Recognition as Social Event Sponsor by programme hosts when the social event is discussed

At The Social Event

1. Co-branding: Prominent display of the sponsor's logo on primary event artwork
2. Screen presence: Inclusion of the sponsor's logo in on-screen visuals
3. Live acknowledgment: Verbal recognition of the sponsor during the live performance at the event
4. Branding: Integration of the sponsor's logo at the main entrance of the event venue
5. Main lounge area OR activation: Custom-designed main lounge area, furnished in the sponsor's brand colours OR a memorable activation that the Convention social event is known for
6. Logo projection: A projected light or similar feature to display the sponsor's logo

Amplify Your Presence

1. Additional branding: Optional additional branding in lounge/seating areas, co-ordinated with the event organiser, at the sponsor's own expense
2. Event starter packs: Opportunity to provide event swag bag for guests pre-event, at the sponsor's expense, arranged by the event organiser
3. Guest gifts: Opportunity to offer themed gifts to guests upon arrival, at the sponsor's expense, arranged by the event organiser

Marketing

1. Traditional website sponsor acknowledgement with linked logo and company profile
2. Dedicated social event invitation with Social Event Sponsor spotlight in the Convention newsletter
3. Sponsor acknowledgment with a "Brought to you by..." byline on the programme
4. Sponsor logo on all promotional communication, including newsletters
5. Sponsor spotlight in ASSA social media
6. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 10 x Social Event Passes

WORKING LOUNGE SPONSOR

(Only 2 available)
Investment: R154,000

At the Convention

1. Host 1 of 2 Working Lounges in the exhibition hall, providing a showcase for your brand within a 9m x 9m stand that will attract participants with comfortable seating, barista coffee, and plenty of plug points
2. Design your own comfortably appointed shared workspace and provide a host from your team to welcome participants
3. Personalise the lounge with your branding – bring pop-ups or discuss with us the best way to showcase your brand in the space (optional, at sponsor's expense)

Suggested Layout 1, "Lounge Style": 2 x lounge pockets, 2 x 4-seater tables, 1 x 6-seater high table, barista coffee bar

Suggested Layout 2, "Café Style": 1 x lounge pocket, 4 x 4-seater tables, 1 x 6-seater high table, barista coffee bar

4. Option to add a secure charging unit where participants can leave their devices to charge (optional, at sponsor's expense)

On the Convention App

1. High brand visibility
2. Enhanced acknowledgment as a Working Lounge Sponsor in all listings
3. Opportunity to promote your engagements and activations on the app social feed
4. Sponsor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more

Marketing

1. Traditional website sponsor acknowledgement with linked logo and company profile
2. Working Lounge Sponsor spotlight in the Convention newsletter
3. Sponsor logo on all promotional communication, including newsletters
4. Sponsor spotlight in ASSA social media
5. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 2 x Full Registrations
2. 4 x Exhibitor Passes
3. 6 x Discounted Full Registrations





BRONZE SPONSOR Investment: R139,750

At the Convention

1. 3m x 3m exhibition stand package (Includes high impact tension fabric walls and lockable counter. Choose to add your full branding to either or both at the sponsors expense)
2. Sponsor logo on on-site sponsor banner and inter-session slides

On the Convention App

1. High brand visibility
2. Enhanced acknowledgment as a Bronze Sponsor in all listings
3. Opportunity to promote your engagements and activations on the app social feed
4. Sponsor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more

Marketing

1. Traditional website sponsor acknowledgement with linked logo and company profile
2. Bronze Sponsor spotlight in the Convention newsletter
3. Sponsor logo on all promotional communication, including newsletters
4. Sponsor spotlight in ASSA social media
5. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 1 x Full Registration
2. 2 x Exhibitor Passes
3. 4 x Discounted Full Registrations

BARISTA COFFEE BAR

Investment: R114,950

At the convention

1. Perk up the Convention participants with delicious coffee served by charismatic baristas in a 3m x 3m barista coffee bar space
2. Extend your space and create a branded lounge next to the coffee bar and engage with participants as they enjoy their coffee (optional, at sponsor's expense)
3. Extend your message by providing branded disposable cups, sleeves, or mugs and a branded coffee menu (optional, at sponsor's expense)
4. Includes full barista coffee bar provision (i.e., all costs relating to the coffee machines, baristas, coffee, and consumables will be covered by the Convention; any additional space, branding, or furniture hire will be at the sponsor's expense)
5. Sponsor logo on on-site sponsor banner and inter-session slides

On the Convention App

1. Acknowledgment as a Barista Coffee Bar Sponsor in all listings
2. Opportunity to promote your engagements and activations on the app social feed
3. Sponsor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more

Marketing

1. Traditional website sponsor acknowledgement with linked logo and company profile
2. Acknowledgment as Barista Coffee Bar Sponsor in the Convention newsletter
3. Sponsor logo on all promotional communication, including newsletters
4. Sponsor spotlight in ASSA social media
5. The right to use the Convention logo in your own marketing efforts



Complimentary and Discounted Participants

1. 1 x Full Registration
2. 1 x Exhibitor Pass
3. 2 x Discounted Full Registrations

HYDRATION STATION

Investment: R82,500

At the Convention

1. Keep Convention participants hydrated and support sustainability with a refreshing Hydration Station in a 3m x 3m bar space
2. Extend your space and create a branded lounge next to the Hydration Station and engage with attendees as they take a timeout. (optional, at sponsor's expense)
3. Extend your message by providing branded reusable water bottles (optional, at sponsor's expense)
4. Includes full hydration station set up (i.e., all costs relating to the water, water dispensers, various fruits, glassware (unbranded), staff to assist and refill the stations, and consumables will be covered by the Convention; any additional space, branding, or furniture hire will be at the sponsor's expense)
5. Sponsor logo on on-site sponsor banner and inter-session slides

On the Convention App

1. Acknowledgment as a Hydration Station Sponsor in all listings
2. Opportunity to promote your engagements and activations on the app social feed
3. Sponsor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more

Marketing

1. Traditional website sponsor acknowledgement with linked logo and company profile
2. Acknowledgment as Hydration Station Sponsor in the Convention newsletter
3. Sponsor logo on all promotional communication, including newsletters
4. Sponsor spotlight in ASSA social media
5. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 1 x Full Registration
2. 1 x Exhibitor Pass

MEETING POD HUB (Exclusive)

Investment: R78,350

NEW!

At the Convention

1. Host the Convention's 4 dedicated meeting pods, available for participants to use for private meetings, catch-ups, and focused conversations throughout the event. Positioned as a premium collaboration space, the pods offer participants a quiet, enclosed environment complete with a meeting table, 4 chairs, and a plug point.
2. This package also includes a branded host counter with chair for a representative from your team to welcome guests, as well as a comfortable lounge-style waiting area adjacent to the pods.
3. Your brand will receive exclusive branding of the meeting pod structures and surrounding area.
4. Opportunities to personalise the area further with branded stationery, table elements, or other light-touch enhancements, subject to venue and organiser approval and at the sponsor's expense.

On the Convention App

1. High branding visibility
2. Enhanced acknowledgment as a Meeting Pod Sponsor in all listings
3. Sponsor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more

Marketing

1. Traditional website sponsor acknowledgement with linked logo and company profile
2. Sponsor logo on all promotional communication, including newsletters
3. Sponsor spotlight in ASSA social media
4. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 1 x Full Registration
2. 1 x Exhibitor Pass



EXHIBITION STAND

Investment: R66,550

Custom stands are welcome, and additional space can be purchased

At the Convention

1. 3m x 3m exhibition stand package (Includes high impact tension fabric walls and lockable counter. Choose to add your full branding to either or both at the sponsors expense).
2. Exhibitor logo on on-site exhibitor banner and inter-session slides

On the Convention App

1. Acknowledgment as an exhibitor in all listings
2. Exhibitor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more
3. Opportunity to promote your engagements and activations on the app social feed

Marketing

1. Traditional website exhibitor acknowledgement with linked logo
2. Acknowledgment as exhibitor in the Convention newsletter
3. Sponsor logo on all promotional communication, including newsletters
4. Sponsor spotlight in ASSA social media
5. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 2 x Exhibitor Passes
2. 2 x Discounted Full Registrations

REFRESHMENT BREAK SPONSOR (Limited to 4) Investment: R33,000

At the Convention

1. Exclusive hosting rights to a mid-morning or afternoon refreshment break in the exhibition hall with the opportunity to display your logo and/or banners at the catering points – talk to us about ideas to make the refreshment break truly yours
2. Opportunity to offer promotional items or branded literature to participants during the break (optional, at sponsor's expense)
3. Sponsor logo on on-site sponsor banner and inter-session slides

On the Convention App

1. High brand visibility
2. Acknowledgment as a Refreshment Break Sponsor in all listings
3. Opportunity to promote your engagements and activations on the app social feed
4. Sponsor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more

Marketing

1. Traditional website sponsor acknowledgement with linked logo
2. Acknowledgment as Refreshment Break Sponsor in the Convention newsletter
3. Sponsor acknowledgment with a "Brought to you by..." byline on the programme
4. Sponsor logo on all promotional communication, including newsletters
5. Sponsor spotlight in ASSA social media
6. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 1x Full Registration
2. 1x Exhibitor Pass





STATIONERY SPONSOR

Investment: R30,250

At the Convention

1. All participants will enjoy your branded notepad and pen, delivered in the session rooms (stationery to be provided by sponsor)
2. Sponsor logo on on-site sponsor banner and inter-session slides

On the Convention App

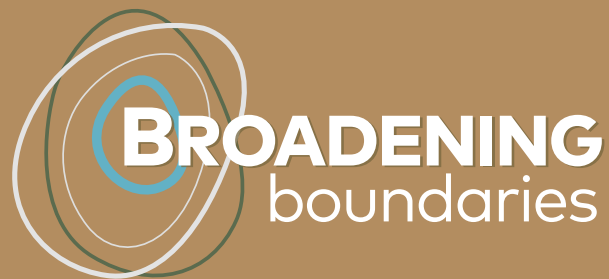
1. Acknowledgment as Stationery Sponsor in all listings
2. Sponsor profile on the Convention app with features including profile, social media links, brochure downloads, messaging, and more

Marketing

1. Traditional website sponsor acknowledgement with linked logo
2. Sponsor logo on all promotional communication, including newsletters
3. Sponsor spotlight in ASSA social media
4. The right to use the Convention logo in your own marketing efforts

Complimentary and Discounted Participants

1. 1 x Full Registration
2. 2 x Discounted Full Registrations



2026 CONVENTION

Important to note

1. Prices include VAT (15%)
2. Sponsorship packages that include an exhibition stand are indicated
3. The exhibition hall opening hours are 07:00 - 17:00 on Wednesday, 7 October and 07:00 - 15:30 on Thursday, 8 October
4. The Exhibition Manual with all optional extras will be available closer to the Convention dates
5. Exhibition stand location is subject to Platinum Sponsor choice and the floor plan layout and is thereafter allocated on a "first come, first served" basis
6. A Full Registration includes access to Convention sessions, access to the exhibition hall, refreshment breaks, lunches, parking, and the Linger Longer social event
7. An Exhibitor Pass includes access to the exhibition hall, refreshment breaks, lunches, parking, and the Linger Longer social event (it does not include access to Convention sessions)
8. The Convention Social Event requires an additional ticket purchase

Contact us

Casey Langley-Wise

ASSA Convention Partnerships

K.I.T. Group - African Agenda

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BOOK ONLINE >>