

Advertising

What has changed:

The distribution to our data base will no longer be once-off but rather weekly through our newsletter that we believe is an enhanced value proposition for employers and recruiters.

Maximise your flight time:

Distributed weekly on a Tuesday morning with content closing at 24h00 on Monday. Make sure that we receive your advertisement by Monday. We guarantee your advertisement to flight weekly over a 4 week period if your closing date stays within the one month limit.

Your options:

We have two options available for the advertising of jobs.

Option 1: Job advert posted on our job board and email circulated through weekly Newsbytes to all members while the ad is active, up to a maximum of 30 days

Option 2: Job advert only posted on our job board

Fees for each option are shown below.

Requirements:

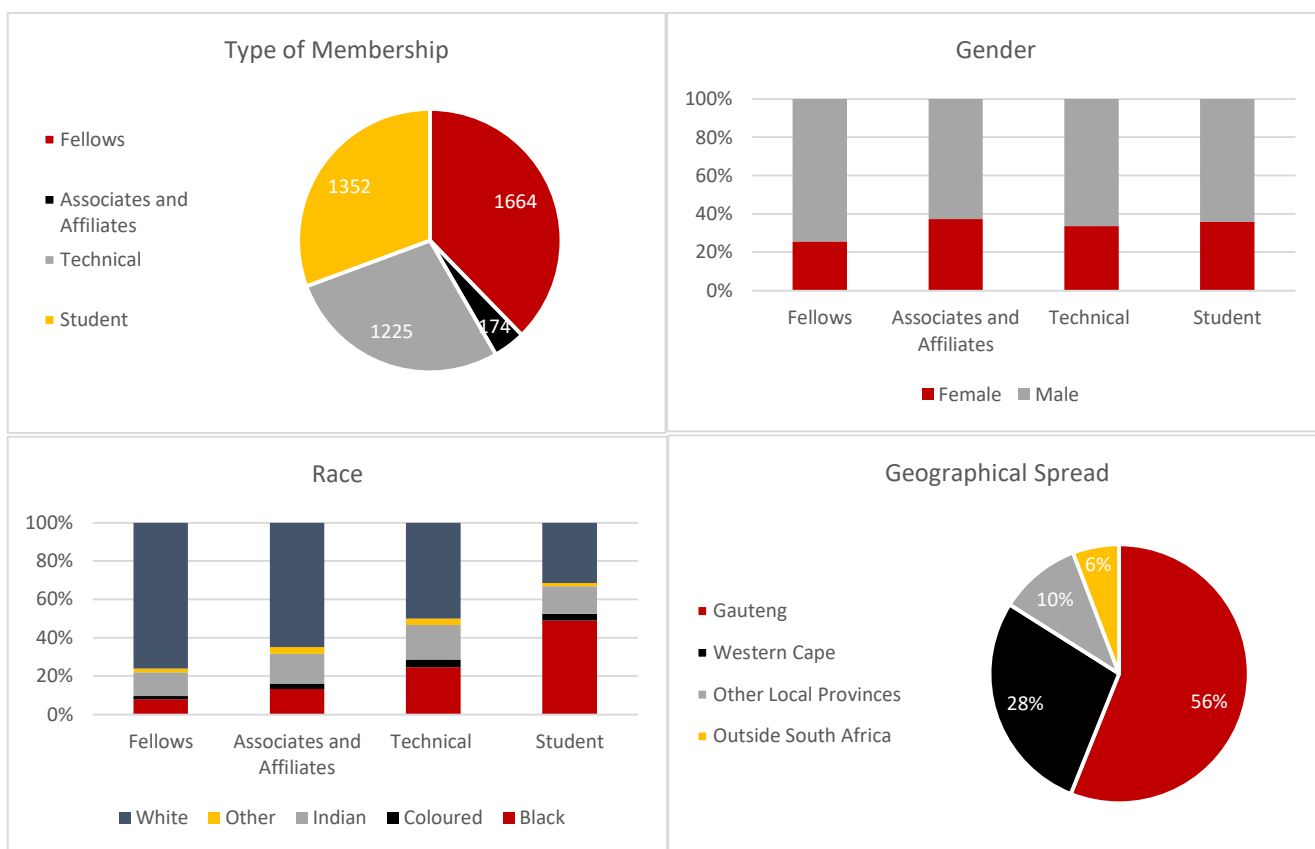
- You can advertise **up to 2 jobs on one advert.**
- Job advert should be in a **.pdf format** and no longer than 2 pages and should indicate the closing date for the applicant.
- Advert will be active for 30 days or until the closing date whichever comes first.
- Complete the online form to submit your job ad for the ASSA Job Board:
<https://www.actuarialsociety.org.za/job-board/job-board-form/>
- Existing account holders must please ensure that accounts are maintained. No advertisements will be distributed where accounts are in arrears. We will require cash in advance for new clients.

Advertising Rates

from 1 January 2021 including 15% VAT

	2021	Duration
Option 1: Weekly E-mail circulations & website posting		
Job advertisements	R 27 540	Maximum 1 month
Other advertisements	R 7 890	Maximum 1 month
Option 2: Website posting only		
Job advertisements	R 17 860	Maximum 1 month
Other advertisements	R 5 040	Maximum 1 month

4,400+ active members



13,700+ job board web-page landings per year *pre-Covid activity
90+ companies used our services over the past 3-years *pre-Covid activity

