

# Advertising Rates

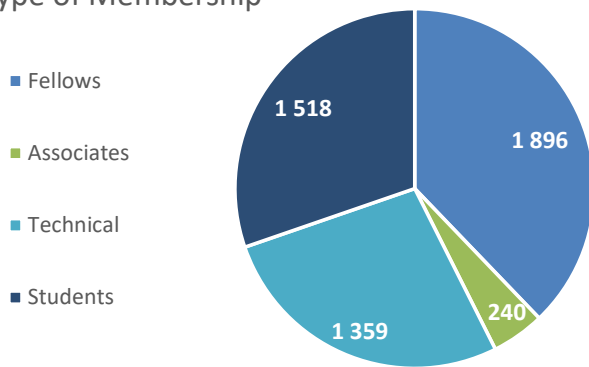
from 1 January 2024 including 15% VAT

## Weekly e-mail circulations & Website posting

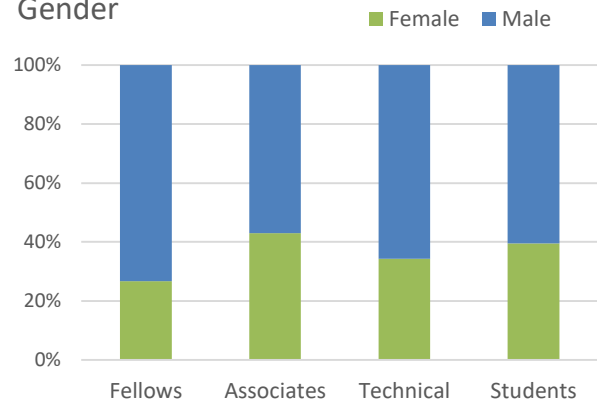
	2024	Duration
Job advertisements	R 30 940	Maximum 1 month
Other advertisements	R 20 060	Maximum 1 month

Circulated to **5,000** active members

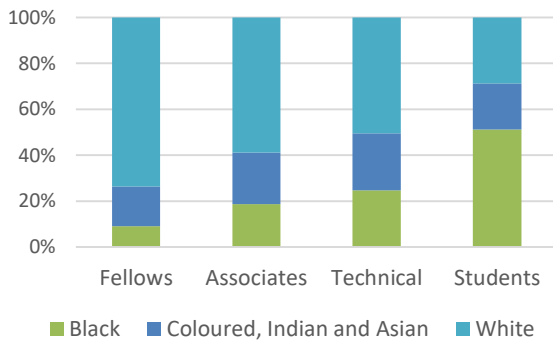
Type of Membership



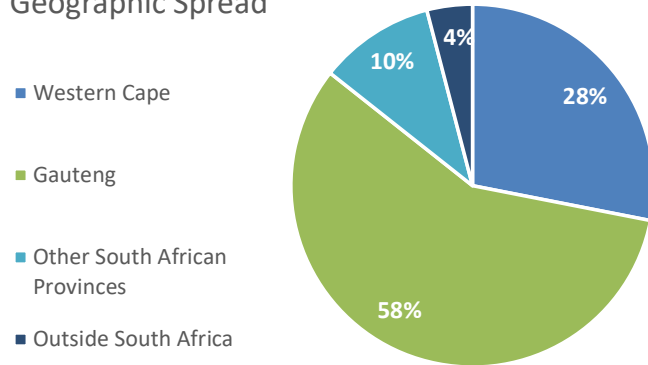
Gender



Race



Geographic Spread



## Our value

**Targeted audience** of actuaries and aspiring actuaries

## Our Service

**Digital traffic analyser** available on request

## What do you get?

Targeted distribution to our data base through our weekly newsletter Newsbytes as well as lighting on our website for a one month period.

## Want to maximise your flight time?

Distributed weekly on a Tuesday morning with content closing at 24h00 on Monday. Make sure that we receive your advertisement by Monday. We guarantee your advertisement to flight weekly over a 4 week period if your closing date stays within the one month limit.

## How to get started?

You can advertise up to 2 jobs or services on one advertisement.

Advertisements should be in a .pdf format and no longer than 2 pages and should indicate the closing date for the applicant.

Advertisements will be active for 30 days or until the closing date whichever comes first.

Complete the online form to submit your job advertisement for the ASSA Job Board on <https://www.actuarialsociety.org.za/job-board/job-board-form/>

For other advertisements contact [events@actuarialsociety.org.za](mailto:events@actuarialsociety.org.za)

Existing account holders must please ensure that accounts are maintained. No advertisements will be distributed where accounts are in arrears. We will require cash in advance for new clients.